

# COGNITIVE HEALTH

## SURVEY REPORT 2018

Cognitive technologies for the digital health revolution

FOR MORE INFORMATION, GO TO:  
[www.cognitive-health.ai](http://www.cognitive-health.ai)

# STUDY PROFILE

## RESEARCH PURPOSE

- Cognitive Health market research

## TARGET GROUP

- experts in cognitive technologies from the healthcare industry

## PROCEDURE

- Online-Survey

## PARTICIPANT GENERATION

- Email and social media invitations

## STUDY SAMPLE SIZE

- 78 participants

## INQUIRY PERIOD

- September 2018
- Published October 2018

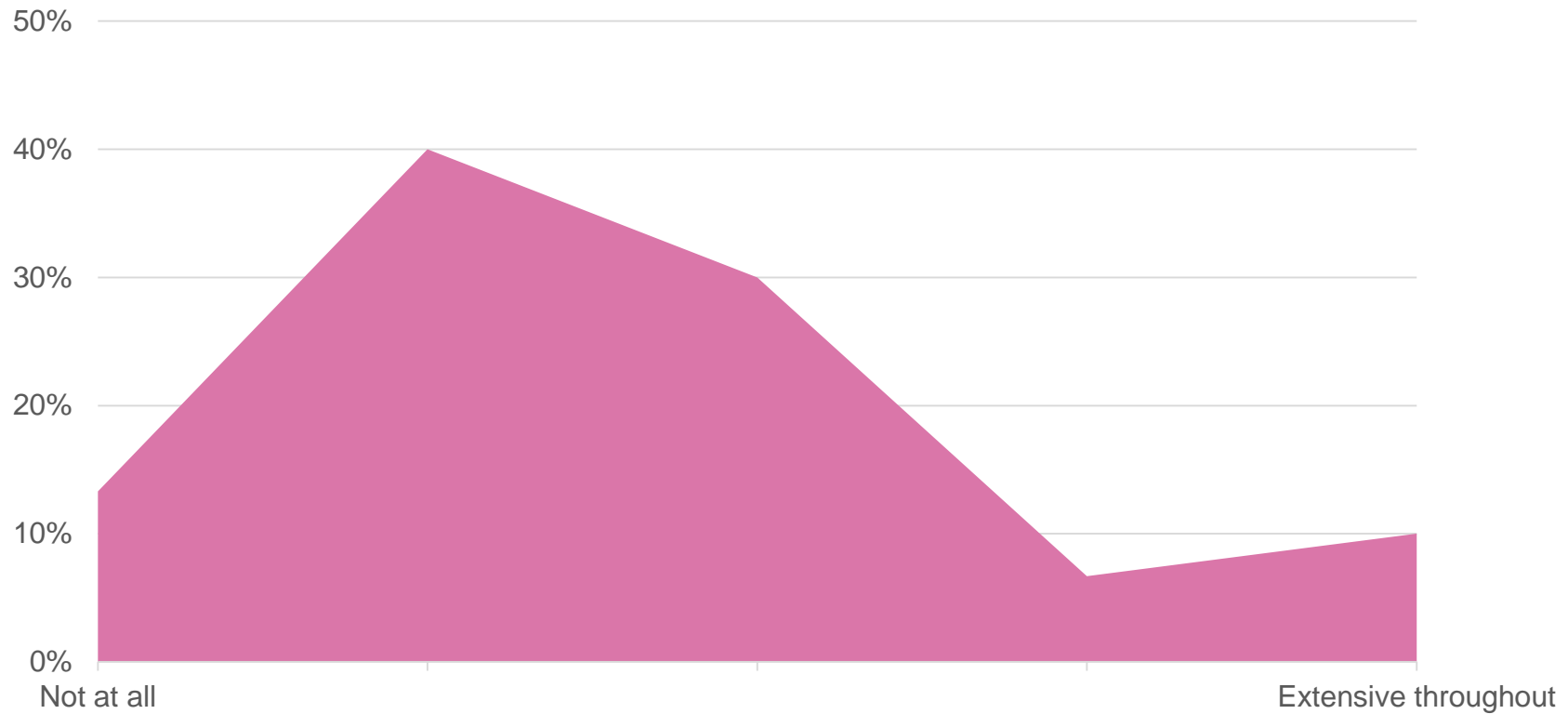
# COGNITIVE HEALTH

## THE RESULTS

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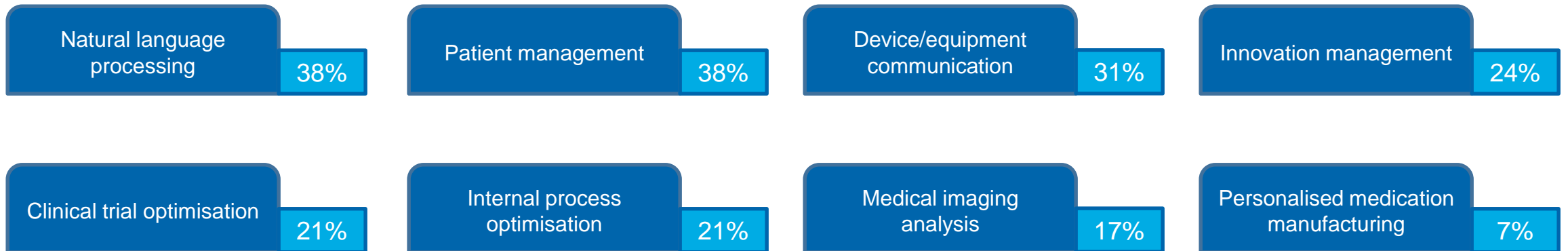
# USE OF AI

To what extent does your company already use artificial intelligence?



# USE OF AI

For what purpose or in which area do you use AI in your company?



# CURRENT AI PROJECTS

Which projects in the context of AI are you currently working on?

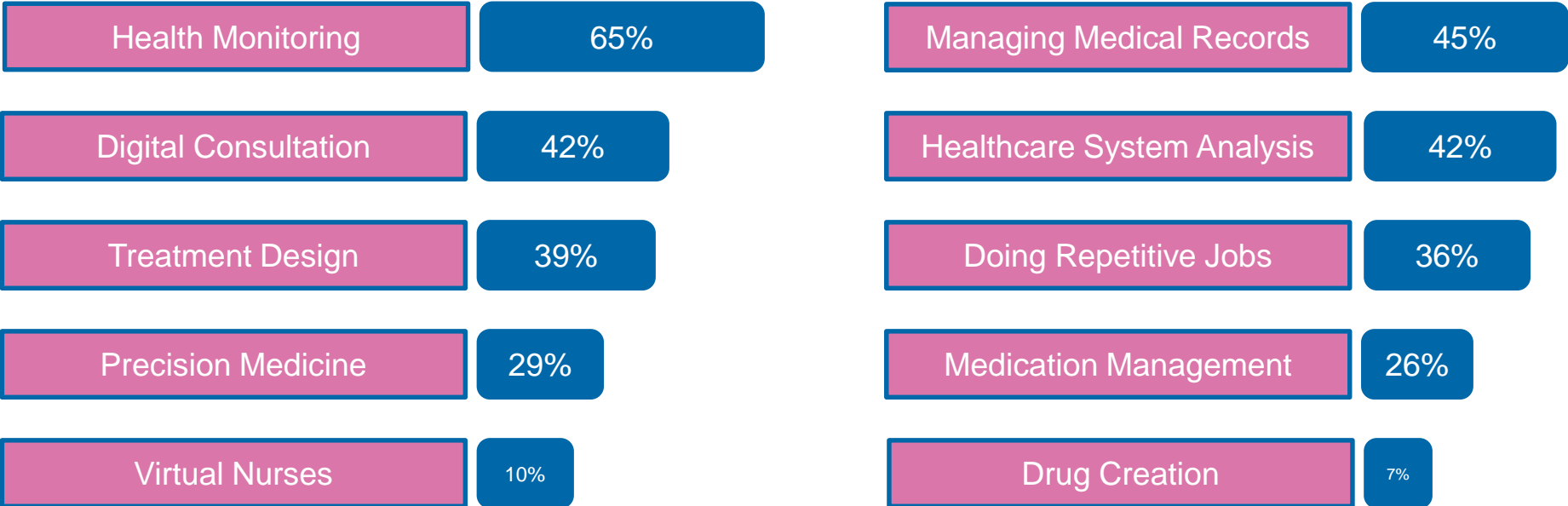
Researching new models of care  
Identity authentication  
Natural language processing  
Patient logistics & robotics  
Help desk for sales users  
Image analysis

Automation of device settings  
Cost variation analysis  
Capacity management  
Decision support  
Drug supply management  
Inventory management

Claim data integration  
Voice analysis for identification  
Workflow management  
Predictive maintenance  
Predictive outcomes  
Analysis of nurse response time

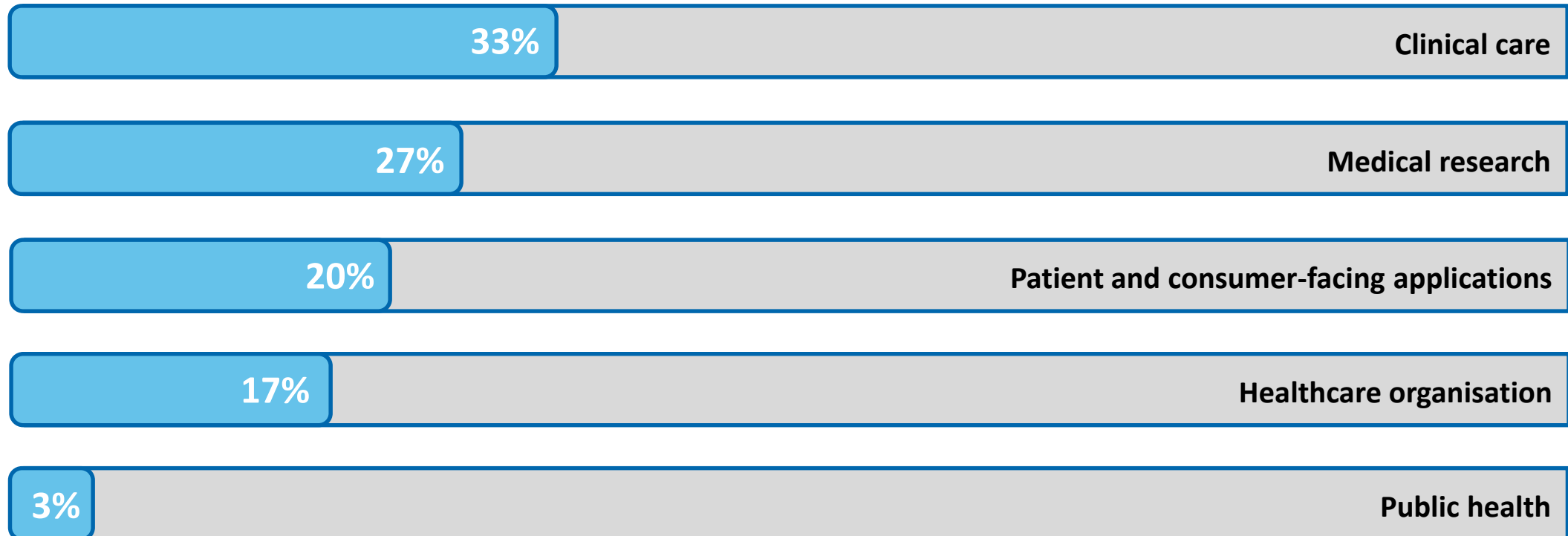
# CURRENT AI PROJECTS

What are the most important applications of AI in the healthcare, pharma and biotech industries?



# INVESTMENT

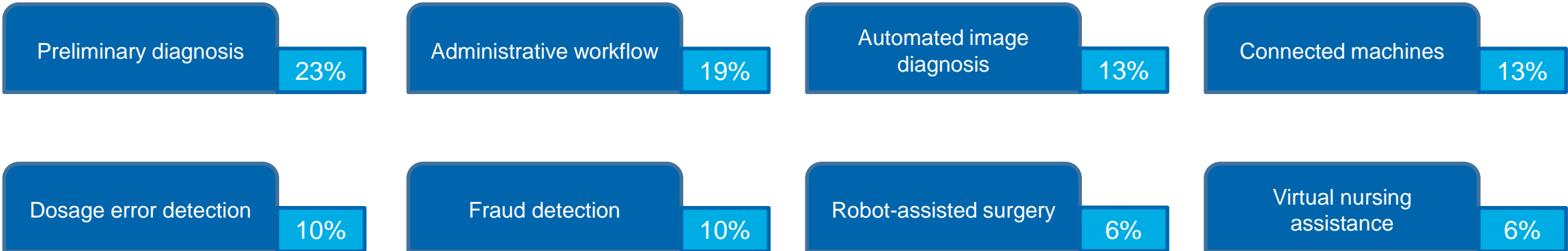
Looking ahead, where do you see the biggest sector of investment for AI applications in healthcare?





# AI APPLICATIONS

Which AI application in particular will drive future developments?



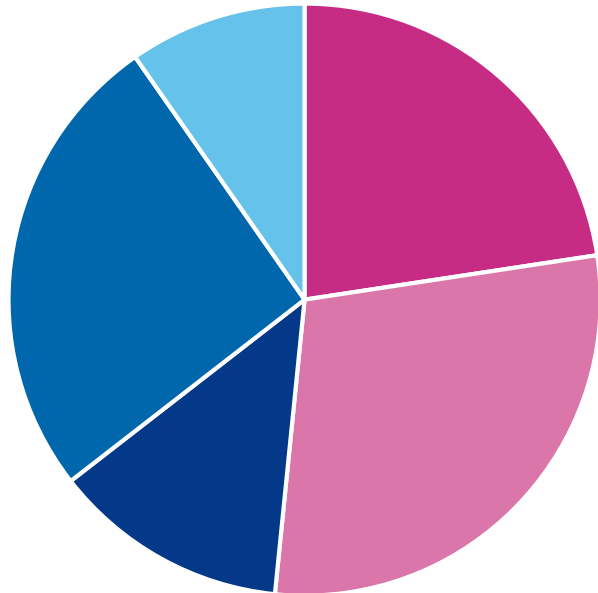
COGNITIVE  
**HEALTH** 

# **SURVEY RESPONDENT PROFILE**

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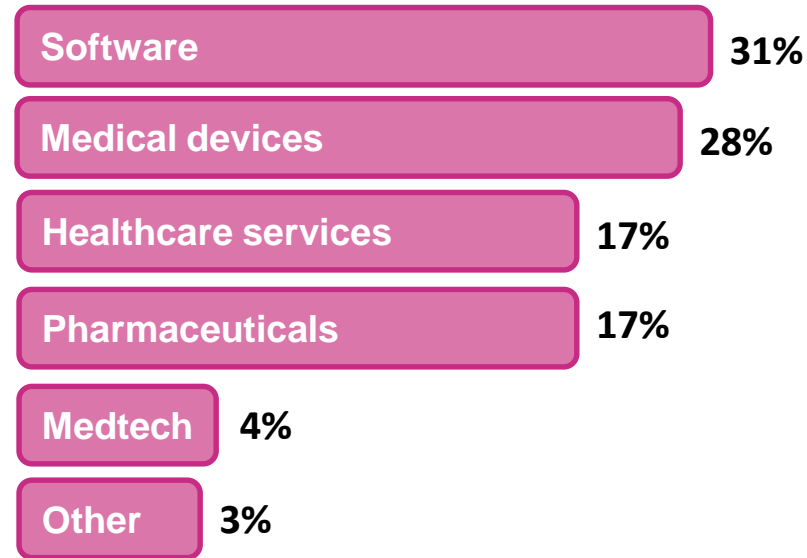
# RESPONDENT PROFILE

## Organization size

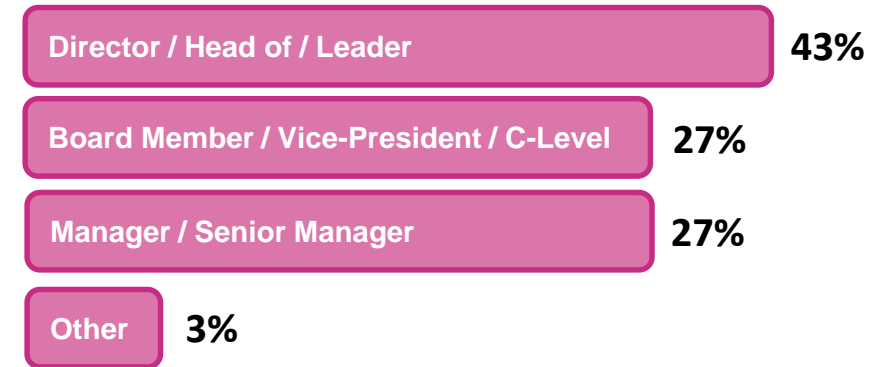


- < 1,000
- 1,001 - 5,000
- 5,001 - 10,000
- 10,001 - 50,000
- > 100,000

## Industry sector



## Job position



COGNITIVE  
HEALTH 

THE EVENT

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## **Cognitive technologies for the digital health revolution**

The Cognitive:Health 2018 is an international knowledge exchange platform bringing together the top experts in the field, providing a unique glimpse into the fascinating world of machine learning, imaging and computer vision. Senior physicians, scientists, researchers and managers come together at the Cognitive:Health for impactful sessions on the future of AI across healthcare, pharmaceutical, and biomedical research. Explore how industry thought leaders use deep learning solutions to unlock the potential of these new technologies for the entire Healthcare ecosystem.

For more information or to book your ticket, visit [www.cognitive-health.ai](http://www.cognitive-health.ai)

# THE EVENT AT A GLANCE

Speakers signed up include...



# GET IN TOUCH



## TO SPONSOR



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## **Cognitive:Health 2018 - SURVEY REPORT 2018**

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